

# A cure for every cancer and excellent care for every patient



## PROGRESS THROUGH INNOVATION

The Netherlands Cancer Institute encompasses research institute and a hospital. We help solve the cancer problem through innovations. We innovate by combining the best scientific research and treatment for people with cancer.



## SHARING EXPERTISE

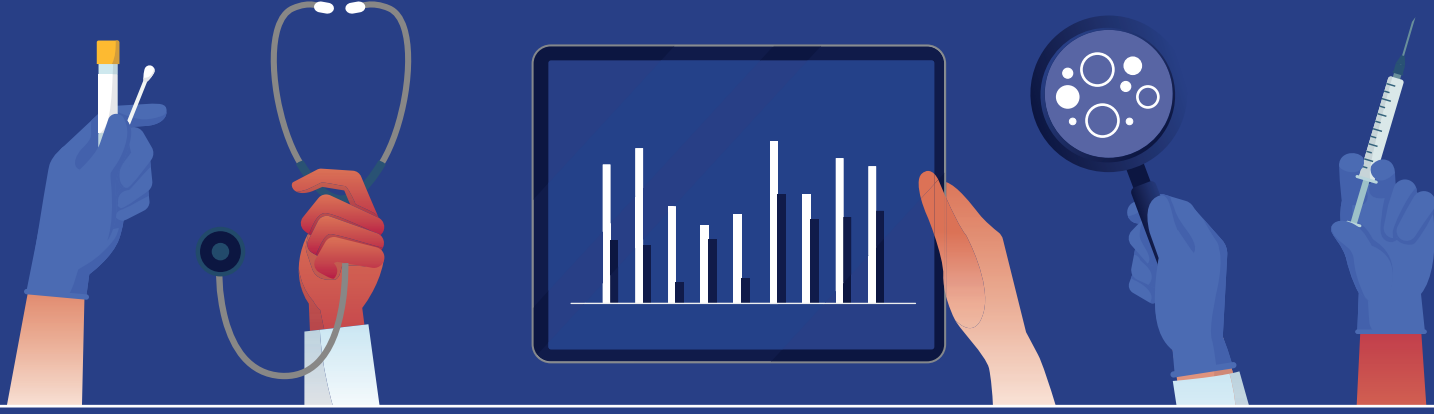
We are more than just innovative researchers and health care professionals; we are also a center of expertise: we share our knowledge and insights with health care partners throughout the country and with the international scientific community.



## MORE PATIENTS, FEWER PEOPLE

Our mission is under more pressure than ever before. More people require care and treatment. It is more difficult than ever before to find enough qualified staff and sufficient funding for care and research. We want to make sure that we have time for our patients and our work. This means that we will have to work differently.

## THAT'S WHY WE CHOOSE THE FOLLOWING PRIORITIES IN THE COMING YEARS:



### WORKING TOGETHER

- By creating a collective effort, leveraging each other's expertise, and embracing decisions.
- By bundling our innovative strength with international scientists and innovation partners in the country.
- By working together in networks with healthcare providers to improve cancer care, and to keep it accessible.
- By doing what we do best in care and treatment: offering complex and intricate treatments, and contributing to innovations. This applies to frequently occurring as well as rare cancers.
- By strengthening the connection between research and care in a joint clinical research agenda. This allows us to bring research results to the patient faster.

### WORKING SMARTER

- By detecting cancer earlier, we make sure that treatment is more effective and shorter. This will keep health care accessible.
- By strengthening scientists and healthcare professionals with data-driven technology, we can make research and treatment easier and improve health care outcomes. We can achieve this through our Digital Oncology program.
- By organizing supportive operational processes in a pioneering way, we make the organization more agile. This allows us to further increase excellence in healthcare and research.
- By investing in professional freedom of our people, in our leadership, and in job satisfaction. This is how we build a transparent, learning and appreciative organization.
- By doing more when needed and less when possible during treatment. This allows us to keep our care at the highest level.

## INVOLVED, CUTTING-EDGE, EXCELLENCE, TOGETHER

We achieve our mission through **involvement**. That's just who we are. Our work is **cutting-edge** and we **excel** in our innovations. But above all, we do it **together**.

**Because only together can we solve the cancer problem.**